

3-month program offerings

By committing to the 3-month program, you will have these deliverable options available to choose from each month.* If you wish to request any additional work (including extra consultations) outside of the monthly offerings, these are available at S. Duff Media's hourly rate of \$75 per hour. You may select your deliverables at the start of the program or each month.

MONTH 1

- 2 logo concepts
- Content calendar template
- Cold email templates (Intro, re-intro, follow-up, closing)
- Business proposal template
- Statement of work template
- Beginner's checklist

MONTH 2

- Business card + letterhead
- Newsletter template (Mailchimp)
- Mini brand guide
- 3 social media graphics
- Instagram stories template
- Cold email templates (Intro, re-intro, follow-up, closing)

MONTH 3

- Simple branded PPT deck
- Media brand snapshot
- Set of 10 custom, branded icons
- 1 marketing/sales document/collateral
- Instagram stories template
- Content calendar template

6-month program offerings

By committing to the 6-month program, you will have the deliverable options above and below available to choose from each month.* If you wish to request any additional work (including extra consultations) outside of the monthly offerings, these are available at S. Duff Media's hourly rate of \$75 per hour. You may select your deliverables at the start of the program or each month.

MONTH 4

- 1 marketing/sales document
- Business infographic
- Instagram stories template
- 3 social media graphics
- Set of 10 custom, branded icons

MONTH 5

- Social media analysis + consulting plan
- In-depth business checklist
- eBook for businesses
- Complete brand guide (excluding logo design)
- 3 social media graphics

MONTH 6

- Complete brand guide (excluding logo design)
- Complete media guide
- 2 marketing/sales documents/collateral
- Custom branded PPT deck
- Business infographic

**No substitutions allowed. Please only select from what's available that month.*